



HIGH LEVEL RESOURCE EFFICIENCY TRAINING

Who should attend?

This workshop is available to larger hospitality businesses (20+ employees). It supports the process of creating and embedding responsible business values. It is suitable for senior directors in tourism and hospitality businesses.

What will attendees gain?

This facilitated workshop is tailored to your specific business needs. It is focussed around defining what responsible business means for your organisation. It looks at how responsible business can be used as a strategic tool to create value while helping to reduce resource costs, drive revenue, motivate staff and ensure the business is prepared for future challenges.

Attendees will:

- ✓ Establish Key Performance Indicators (KPIs)
- ✓ Define how responsible attributes values can add value to the existing business
- ✓ Learn to use responsible business as a strategic tool within the business

Workshop content

Typically workshops utilise a range of presentations, discussion groups, role play and other techniques to:

- Explore the elements of typical responsible business programmes in hospitality and tourism companies
- Identify the focus of responsible business programmes for your business
- Establish mechanisms to embed responsible business values within the organisation (defining policy statements, setting targets, defining responsibility – and finding champions, engaging staff, engaging stakeholders, embedding change, establishing KPIs and rewarding success, monitoring results and reporting on performance, case studies from other businesses)

What do participants take back to their organisation?

- A statement of aims/vision on which to base responsible business values
- An understanding of the processes necessary to embed a responsible business culture
- A route map to embed responsible business value into the corporate culture
- An assessment of what works in other hospitality and tourism businesses

“Great workshop that helped us refine our business objectives and identify ways in which to engender behaviour change among our employees. Focus on KPIs was very useful.”
Catering Management Team – Edinburgh University

Key Facts

Course information:

This course is delivered exclusively to your management team on your site.

Next course date:

Contact us to discuss requirements and availability.

Course length:

4 – 8 hours

Course cost:

Let's talk about it! Because we tailor make a course to fit you, we can do the same with the price!

More information:

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